

Development Theory and Practice

MA in International Development Studies
Chulalongkorn University
Semester 1, 2009-2010

Principle Lecturer

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Co-Lecturers

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Course Description

This course focuses on the concept of development, development theories and aspects of practices in the real world. Equally important is the interplay between theory and practice and the outcome of this relationship. The course provides a comprehensive survey of development thinking from 'classical' development ideas to alternative and post-development theories. The course then attempts to critically review contemporary debates about development, including the link between modernity and development, participation, empowerment, gender and the role of the development practitioner.

Contemporary practical themes that arise in this course, such as trade, food sovereignty, and corporate social responsibility will be explored in greater detail in the "Critical Issues in Development" course in Semester Two.

The course format will be seminar-based with regular class discussions and several group exercises. Guiding questions on each topic's reading materials will be provided to students one week in advance of the lesson.

Grading

- *Class participation (25%)*: Each student is expected to come to the class prepared to discuss the week's required reading materials. Each student will be required to lead one week's class discussion. All students are expected to actively share their knowledge and experience of environmental policy and politics and to participate in the class discussions.
- *Weekly reflections (25%)*: Each student is expected to write short weekly reflections on the reading materials, focusing on a country selected at the beginning of the course.

- *Final paper (40%)*: Each student will prepare a paper on a topic of interest that is relevant to the course, as agreed with the lecturer. Please submit a brief outline on your proposed topic (one paragraph) at the end of week seven. The paper itself should be submitted at the end of week 13 and be around 3,000 words in length (not including footnotes and references; Time New Roman, 12 pt, 1.5;lines). In writing the papers, the usual criteria of academic work apply regarding structure, quotations, references and other stylistic matters.
- *Class presentation 10%*: Each student will make a five minute presentation to the class on the topic of their paper

Course policies

- Punctual attendance is required at all classes. Students missing more than one week of class are required to provide an excused absence from the MAIDS course coordinator.
- All assignments must be handed in at the designated date. Late assignments will only be accepted if lateness is due to poor health or other emergencies that must be documented.
- Plagiarism and other forms of academic dishonesty will not be tolerated, and could result in a fail grade for the course.

Course outline

Our regular scheduled class time will be 9-12 am on Thursdays.

Week 1 (Oct 1): What is Development? Why Development Studies?

Week 2 (Wednesday Oct 7 1-4 pm): Historical Overview: A Continuity and Discontinuity of Colonialism

Week 3 (Oct 15): Economic Models

Week 4 (Oct 22): Modernization and Growth

Week 5 (Oct 29): Global System Analysis: Dependency and Underdevelopment

Week 6 (Nov 5): The Shift in the Development Debate in the 1980s and 1990s; Neoliberalism and the Washington Consensus

Week 7 (Nov 12): Alternative Development, Indigenous Knowledge and localism in Contemporary Asia Pacific

Week 8 (Nov 19): A Survey of aspects of Post-Development thinking

Week 9 (Nov 26): Post Development Analysis: Participation and Empowerment, Gender, Human Rights and Human Security

Week 10 (Dec 3): Post-Washington Consensus: Some Perspectives on the Lay of the Land

Week 11 (Tuesday Dec 8 1-4 pm): International development strategies

Week 12 (Dec 17): Ethics and Development Practice

Week 13 (Monday Dec 21 9-12 am): Guest lecture (to be announced)

Week 14 (Jan 7): Student Presentations

Week 15 (Jan 14): Searching for signposts

Week 1: What is Development? Why Development Studies?

Required reading

Thomas, A. (2000) "Meanings and Views of Development" in Allen, T. & Thomas, A. *Poverty and Development into the 21st Century*, Oxford, Oxford University Press, Chapter 2. pp 25-48

Des Gasper. "Chapter 1: What is the Ethics of Development" pp 1-14 and "Chapter 2: The Meaning of Development" pp 25-48 in *The Ethics of Development*, Edinburgh: Edinburgh University Press (2005)

Jeffery Haynes, ed. *Palgrave Advances in Development Studies*, New York: Palgrave Macmillan, 2005. Chapter 2 Bjorn Hetne "Discourse on Development" pp 26-46

Kothari, U., "A Radical History of Development Studies: Individuals, Institutions, and Ideologies," in Uma Kothari (ed.) *A Radical History of Development Studies*, London: Zed Books, 2005, n pp 1-13.

Pieterse, J.N. (2001) *Development Theory: Deconstructions/ Reconstructions*, London: Sage, Chapter 1.

Week 2: Historical Overview: A Continuity and Discontinuity of Colonialism

Required reading

McMichael P. (2004) *Development and Social Change* Thousand Oaks, Calif; London: Pine Forge Press, Chapters 1 and 2 pp 1-54

Rist, G. (2002) *The History of Development*, London: Zed Books, pp 47-79

Background materials

Cowen, M and Shenton, R., "The Invention of Development" in Jonathan Crush (ed), *Power of Development*, London: Routledge, 1995

Week 3: Economic Models

Required reading

John Martinussen (1997) "Chapter 2: The Theoretical Heritage and Controversial Issues in Development Research" and "Chapter 4: Major Theoretical Currents in Development Economics" in "Society, State and Market: A Guide to Competing Theories of Development" pp 47-55

Jeffery Haynes, ed. *Palgrave Advances in Development Studies*, New York: Palgrave Macmillan, 2005. Chapter 5 Gautam Sen "The Political Economy of Development" pp 89-115

Peet, R. and Hartwick, E. (2009) Chapter 2 “Classical and Neoclassical Economics” and Chapter 3” From Keynesian Economics to Neoliberalism” Theories of Development: Contentions, Arguments, Alternatives (2nd Edition) The Guilford Press London New York

Week 4: Modernization and Growth

Required reading

Hettne, B. (1995) Second Edition. *Development theory and the three worlds*, Harlow, Essex, England : Longman Scientific & Technical ; New York, NY : Wiley. Chapter 1 “Eurocentrism and Development Thinking”

Dube. S.C. (1988) *Modernization and development: the search for alternative paradigms*, Tokyo: United Nations University ; London : Zed, c1988, pp 15-34

John Martinussen (1997) “Chapter 5: Theories of Growth and Modernization” in “Society, State and Market: A Guide to Competing Theories of Development” pp 56-72

Week 5: Global System Analysis: Dependency and Underdevelopment

Required reading

Martinussen, J. (1997) “Chapter 5: Neo-Marxist Theories of underdevelopment and dependency” in Society, State and Market: A Guide to Competing Theories of Development, London Zed Books 1997, pp 85-100

Hettne, B. (1995). *Development theory and the three worlds*, Harlow, Essex, England : Longman Scientific & Technical ; New York, NY : Wiley. Chapter 3. “The Globalization of Development Theory”

Week 6: The Shift in the Development Debate in the 1980s and 1990s; Neoliberalism and the Washington Consensus

Required reading

McMichael P. (2004) *Development and Social Change* Thousand Oaks, Calif; London: Pine Forge Press, Chapters 5 pp 117-145

Hettne, B. (1995). *Development theory and the three worlds*, Harlow, Essex, England : Longman Scientific & Technical ; New York, NY : Wiley. Chapter 4 “Dimensions of Another Development.”

Broad, R and Cavanagh, J. (2009) “Development Redefined: A timeline” pp xi – xix and “Chapter 2: The Washington Consensus Emerges” pp13-26 and “Chapter 3: The Citizen Backlash Erupts” pp27-40 in Development Redefined: How the Market Met Its Match Paradigm Publishers Boulder and London.

Mahbub ul Haq (1995) *Reflections on human development : how the focus of development economics shifted from national income accounting to people-centered policies, told by one of the chief architects of the new paradigm*, New York : Oxford University Press, pp. 13-45

Background materials

Elliott, J. (1999) *An Introduction to Sustainable Development*, London : Routledge, 1999

Frank-Jurgen Richter, ed. *The East Asian Development Model: Economic Growth, Institutional Failure and the Aftermath of the Crisis*. London: Macmillan Press, Ltd., 2000. **Chapter 6** Harold R Kerbo and Robert Slagter, "Thailand, Japan and the East Asian Development Model: the Asian Economic Crisis in World System Perspective" and **chapter 7** Phillip Hookon Park "A Reflection on the East Asian Development Model: Comparison of the South Korean and Taiwanese Experiences" pp 119-168.

Week 7: Alternative Development, Indigenous Knowledge and localism in Contemporary Asia Pacific

Required reading

Pinit Ratanakul, "The Dynamics of Tradition and Change in Theravade Buddhism" in Pinit Ratanakul AND u. Kyaw Than (eds) *Development, Modernization and Tradition in Southeast Asia: Lessons from Thailand*

Jonathan Riggs "Southeast Asia: The Landscape of Modernization and Development" London: Routledge, 2002, pp 43-85

Additional papers to be identified

Background materials

Michael Connors "Democracy and the Mainstreaming of Localism" in Loh, Francis Kok Wah *Southeast Asian responses to globalization: Restructuring governance and deepening democracy* Singapore: Institute of Southeast Asian Studies, 2005

Patamawadee Pochankul and Apichai Putasen "Strengthening the Community: Thailand's Struggle towards Sustainable Development" Unpublished Paper

World Bank's Indigenous Knowledge Homepage.

Week 8: A survey of aspects of Post-Development thinking

Required reading

Escobar Arturo "The Making and Unmaking of the Third World Through Development" in *The Post Development Reader* London, Zed pp 85-93

Rahnema, M. "Introduction" ix-xix in *The Post Development Reader* London, Zed pp 263 - 273

Escobar Arturo "Chapter 6: Conclusion: Imagining a Post Development Era" in *Encountering Development: The Making and Unmaking of the Third World* Princeton: Princeton University Press, 1995 pp 212 -226.

Brigg, Morgan (2002) "Post Development, Foucault and the Colonization Metaphor" *Third World Quarterly* 23(3): 421-436

Pieterse, J.N. (2001) "After Post-Development" in *Development Theory: Deconstructions/ Reconstructions*, London: Sage, pp 99-112

Week 9: Post Development Analysis: Participation and Empowerment, Gender, Human Rights and Human Security

Required reading

Philip Quarles Van Ufford and Ananta Kumay Giri, eds., A Moral Critique of Development: In Search of Global Responsibilities. New York: Routledge, 2000.

chapter 1 Philip Quarles Van Ufford and Ananta Kumay Giri and David Mosse "Interventions in development: towards a new moral understanding of our experiences and agenda for the future" (p3-40) **Chapter 2** David Mosse "The making and marketing of participatory development" (pp 43-75)

Williams, Glyn, (2004) Evaluating participatory development: tyranny, power and (re)politicization, *Third World Quarterly*, Vol 25, No 3, pp 557-578

Shirin M. Rai "Gender and Development" pp 226-246 (Chapter 11) in Jeffery Haynes, ed. *Palgrave Advances in Development Studies*, New York: Palgrave Macmillan, 2005.

ActionAid "A Human Rights Approach to Development" pp1-44 Books For Change, Bangalore, India.

Human Security Report (2005) "What is Human Security" and "Overview"
<http://www.humansecurityreport.info/index.php?option=content&task=view&id=28&Itemid=63>

Background materials

John Brohman *Popular Development: Rethinking Theory and Practice of Development*, Oxford: Blackwell, 1996, pp 251-276 (NA)

Bill Cooke and Uma Kothari (eds.) *Participation: The New Tyranny?* London: Zed Books, pp 1-14 (NA but see Pol 307.14 P273)

John Richardson and Mark Hamilton, Rethinking Development: Subjective Well-Being and Global Security in *Harvard International Review*, September 2006
<http://hir.harvard.edu/articles/1440>

Pearson, R., "The Rise and Rise of Gender and Development" in Uma Kothari (ed.) *A Radical History of Development Studies*, London: Zed Books, 2006, pp 157-179

Andrea Cornwall, *Making a Difference? Gender and Participatory Development*, IDS Discussion Paper 378, Institute of Development Studies, Sussex, 2000.
<http://www.ids.ac.uk/ids/bookshop/dp/dp378.pdf>

Peet, R. and Hartwick, E. (2009) Chapter 7 "Feminist Theories of Development" pp 240-274 *Theories of Development: Contentions, Arguments, Alternatives* (2nd Edition) The Guilford Press London New York

Week 10: Post-Washington Consensus: Some Perspectives on the Lay of the Land

Required reading

Jomo., K.S. "Economic development after the Washington Consensus: Globalization, liberalization, inequality and the changing policy debate" pp145-160 in *Kasarinlan* Vol 22, No1 (2007)

Broad, R and Cavanagh, J. (2009) "Chapter 5: The North-South Divide Widens" pp53-66 and "Chapter 6: The Washington Consensus Cracks" pp 67-78 in *Development Redefined: How the Market Met Its Match* Paradigm Publishers Boulder and London.

Prestowitz, C. (2005) "Chapter 3: The Global Ballet" in *Three Billion New Capitalists*, Basic Books, New York

Klein, N. 2007 "Introduction - Blank is Beautiful: Three Decades of Erasing and Remaking the World" pp 3-21 and "A Corporatist State: Removing The Revolving Door, Putting in an Archway" pp 308-322 in *The Shock Doctrine: The Rise of Disaster Capitalism*. Penguin Books.

Materials on current global economic crisis to be identified

Week 11: International development strategies

Guest lecture by Dr. Adam Burke

Required reading

UK Department for International Development (DFID) (2004): Poverty Reduction Budget Support. A DFID policy paper www.dfid.gov.uk/pubs/files/prbspaper.pdf

Hopkins, Raymond (2000): [*Political Economy of Foreign Aid*](#) (in Finn Tarp editor,

Foreign Aid and Development, Routledge. From
<http://www.swarthmore.edu/SocSci/rhopkin1/>

Kumar, S and Corbridge, S (2002) 'Programmed to fail? Development Projects and the Politics of Participation' The Journal of Development Studies Vol. 39, No. 2, pp. 73-103

OECD / DAC Paris Declaration on Aid Effectiveness:
http://www.oecd.org/document/18/0,3343,en_2649_3236398_35401554_1_1_1_1,00.html Or: <http://www.aidharmonization.org/>

Background materials

Arase, David (2005) Japan's Foreign Aid: Old Continuities and New Directions. London: Routledge

Chambers, Robert (1994) 'Participatory Rural Appraisal (PRA): Challenges, Potentials and Paradigm' World Development Vol. 22, No. 10 pp. 1437-1454

Chang, Ha Joon (2002) Kicking Away the Ladder – Development Strategy in Historical Perspective. Anthem: London

Craig, D. & D. Porter (2003) 'Poverty Reduction Strategy Papers: A New Convergence' World Development Vol 31, no 1, pp. 53-69

de Haan, Arjan and Max Everest-Phillips, Max (2007) 'Can New Aid Modalities Handle Politics?' Research Paper No. 2007/63, UNU-WIDER.
www.wider.unu.edu/publications/working-papers/research-papers/2007/en_GB/rp2007-63/

Ferguson, James (1997) 'Development and Bureaucratic Power in Lesotho' in M. Rahnema with V. Bawtree The Post-Development Reader Zed Books, London, 1997. (or other versions of Ferguson's work on Lesotho elsewhere)

Hintjens, H. (1999) 'The emperor's New Clothes: a moral tale for development experts?' Development in Practice vol 9, August

Journal of Development Studies (2001) Special Issue on Changing the Conditions for Development Aid. edited by Niels Hermes and Robert Lensink. Vol. 37, 6

Killick, Tony (1998) Aid and the Political Economy of Policy Change. London: Routledge

World Development Movement (2006). Out of Time. The case for replacing the World Bank and the IMF. From <http://www.wdm.org.uk/resources/reports/index.htm>

Leftwich, Adrian (2005) "Democracy and Development: Is There Institutional Incompatibility?" Democratization, Vol.12, No.5, pp.686–703

Maxwell, Simon & Roger Riddell (1998) 'Conditionality or contract: perspectives on partnership for development' Journal of International Development 10, 257-268

M Moore (1993) "Failing to Learn from the East" IDS Bulletin, 21, 1

Putzel, James (1998) 'The business of aid: transparency and accountability in European Union development assistance' Journal of development studies Vo. 34, No. 3 pp 71-96 Feb, 1998.

Tarp, Finn (ed.) (2003) Foreign Aid and Development – Lessons Learnt and Directions for the future. Routledge

Toye, John and Richard Toye (2004): The UN and Global Political Economy. Indiana: Indiana UP

The Reality of Aid (2002): Focus on Conditionality and Ownership. See also other reports from the same civil society network at: <http://www.realityofaid.org/>

UN Millennium Development Goals: <http://www.unmillenniumproject.org/>

Uvin, Peter (2002) The Development/Peacebuilding Nexus: A Typology and History of Changing Paradigms. *Journal of Peacebuilding & Development*, Vol. 1, No. 1.

Uvin, Peter (1998) Aiding violence: the Development Enterprise in Rwanda. Kumarian Press, West Hartford, CT.

White, Howard and Geske Dijkstra (2003): Programme Aid and Development. Beyond Conditionality. London: Routledge

World Bank (1998): Assessing Aid: what works, what doesn't, and why. Online pdf from World Bank website
<http://econ.worldbank.org/WBSITE/EXTERNAL/EXTDEC/EXTRESEARCH/EXTPRR/EXTASSAID/0,,contentMDK:20608757~menuPK:564767~pagePK:64168098~piPK:64168032~theSitePK:564757,00.html>

Week 12: Ethics and Development Practice

Required reading

Robert Chambers, *Rural Development: Putting the last first* London ; New York : Longman, 1984 pp 1-27

Rahnema Majid "Towards Post Development: Searching for Signposts, A New Language and New Paradigms" in *The Post Development Reader* London, Zed pp 377 - 403

Randall Arnst, "International Development Versus the Participation of Indigenous Peoples" in Don McCaskill and Ken Kampe (eds.) *Development of Domestication: Indigenous Peoples of Southeast Asia*, Chaing Mai: Silkworm 1997

Background materials

Frank Leonard "The Development Game" in *The Post Development Reader* London, Zed pp 263 - 273

Chambers, Robert (2004) "Ideas for development: reflecting forwards" IDS Working paper no 238 <http://www.ids.ac.uk/ids/bookshop/wp/wp238.pdf>

David Crocker, *International Development Ethics*, paper presented at Twentieth World Congress of Philosophy, Boston, Massachusetts, August 10-15, 1998.
<http://www.bu.edu/wcp/papers/OApp/OappCroc.htm>

Week 13: Guest Lecture (to be announced)

Week 14: Student Presentations

Week 15: Searching for signposts

[Students will divide up the reading]

Required reading

Stephen A. Marglin "Development as Poison: Rethinking the Western Model of Modernity" *Harvard International Review* (Development and Modernization), Vol 25 (1) Spring (2003)

Sulak Sivaraksa "Adding Spirit to Economics" in Karma Ura and Karma Galay (eds). *Gross National Happiness: Proceedings of the First International Seminar on Operationalization of Gross National Happiness*, The Center for Bhutan Studies, Thimphu, Bhutan, 2004

John Richardson and Mark Hamilton, "Rethinking Development: Subjective Well-Being and Global Security" in *Harvard International Review*, September 2006
<http://hir.harvard.edu/articles/1440/>

Broad, R and Cavanagh, J. (2009) "Chapter 8: New Lenses on Development" pp 91-107 in *Development Redefined: How the Market Met Its Match* Paradigm Publishers Boulder and London.

McMichael P. (2004) *Development and Social Change* Thousand Oaks, Calif; London: Pine Forge Press, Chapters 8 and 9 pp 231-291

Deborah Doane, "The Myth of Corporate Social Responsibility: in *Stanford Social Innovation Review*, Fall 2005.

Moore, M. "Corporate Social Responsibility" in *A World Without Walls: Freedom, Development, Free Trade and Global Governance*, Cambridge: CUP, 2003

Kevin P Gallagher, ed., Putting Development First: The Importance of Policy Space in the WTO and International Financial Institutions. London: Zed Books Ltd., 2005.

Chapter 5 Robert Hunter Wade “What strategies are viable for developing countries today? The world trade organization and the shrinking development space” (pp 80-101)

Chapter 10, Peter Evans “Neoliberalism as a political opportunity: Constraint and innovation in contemporary development strategy” (pp 195-215)

Background materials

Carol Graham “Insights on Development from the Economics of Happiness, *The World Bank Research Observer* vol 20., No. 2 (Fall 2005)

Di Tella, R and MacCulloch, R. “Gross National Happiness as an Answer to the Easterlin Paradox?” (April 16, 2005) <http://ssrn.com/abstract=707405>

Chris Whitehouse and Thomas Windler, “National Happiness: Universalism, Cultural Relativism or Both? An Assessment” in Karma Ura and Karma Galay (eds). *Gross National Happiness: Proceedings of the First International Seminar on Operationalization of Gross National Happiness*, The Center for Bhutan Studies, Thimphu, Bhutan, 2004

Ed Diener, “Subjective Well-Being: The Science of Happiness and a Proposal for a National Index,” *American Psychologist*, January 2000.

Pieterse, J.N. “Hybrid Modernities: Melange Modernities in Asia” in *Sociological Analysis*, Sept 1998, 1(3): 75-86

Pieterse, J.N. (2001) “Critical Holism and the Tao of Development” in *Development Theory: Deconstructions/ Reconstructions*, London: Sage, Chapter 9

Ma. Persevera T. Razon “Development and Modernity: Moving Beyond Discourses” in *Community and Habitat*, Journal of the Philippines Rural Reconstruction Movement, Issue 9, 2001, pp 49-66